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**HealthCom Media announces the hiring of new Sales Manager Rachel Laird**

DOYLESTOWN, PA — Healthcom Media, publisher of *American Nurse Journal*, the official peer-reviewed journal of the American Nurses Association and *Women's Healthcare*, the official journal of the National Association of Nurse Practitioners in Women's Health, announce the hiring of Rachel Laird as sales manager.

Ms. Laird comes to HealthCom Media bringing years of experience in sales and marketing and is certified in social media, email marketing, public relations, effective communications, and program/project development.

Ms. Laird is a creative, energetic, and experienced sales leader who's proven her ability to manage key account relationships and large-scale projects. She's highly skilled at managing product lines, developing sales forecasts, and launching new products to a variety of consumer and business-to-business markets. She also has experience in social media content and development.

Throughout her career, Ms. Laird has shown passion in her work and respect to her clients every step of the way. HealthCom Media is excited to have Ms. Laird join the team and look forward to the amazing ways she'll help not only HealthCom Media but her clients as well.

For more information about HealthCom Media, please visit [healthcommedia.com](http://healthcommedia.com)

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