



2026 SPONSORSHIP



EDGE
Feb. 4-7, 2026 + #AANAEDGE

OMNI LOUISVILLE HOTEL
LOUISVILLE, KY

SPONSORSHIP CATALOG

EDGE 2026

Omni Louisville Hotel, Kentucky

EDGE, formerly known as ADCE, is the premiere professional opportunity for educators to network with their peers, share innovations in teaching, and feel inspired by educating the next generation of CRNAs/nurse anesthesiologists.

SPONSORSHIP PORTAL

Connect with Hundreds of Educators at EDGE 2026!

From iconic skylines to vibrant downtown scenes, this event in Louisville, Kentucky will attract key decision-makers and influencers in the field, providing you with unparalleled visibility and access to a dedicated audience. By aligning your brand with this prestigious conference, you can showcase your commitment to advancing anesthesia practice and innovation. Engage with attendees through exhibits, networking events, and thought-provoking sessions, all while enhancing your brand's reputation within the anesthesia community. Join us in making a meaningful impact at this essential event!

Why Invest in Exhibit Area Traffic Drivers?

The exhibit hall is a vibrant hub of activity, showcasing innovation leaders who offer products, services, and hands-on experiences with the latest advancements in anesthesia technology. Attendees will be excited to explore the exhibit area, where they can network, enjoy coffee and snacks, and discover a variety of products, services and education opportunities, tailored to their needs.



Coffee & Refreshment Breaks

Daily breaks will be held in the exhibit area, allowing attendees to network with exhibitors.

Sponsor Bag with Promotional Handout

Have your name prominently displayed on a bag provided to all attendees with an insert within the sponsored bag, driving attendees to your table for one-on-one interaction with your organization.

Lanyards

Provided to all members and RRNAs, have your name prominently displayed on the lanyard demonstrating support for the profession and driving traffic to your location on the exhibit floor.

TRAFFIC DRIVER OFFERINGS

Sponsor Bag (1) **\$3,500**

Sponsor bag will be distributed to all attendees with your company's logo on one side. *Deadline December 1, 2025.*

Lanyards (1) **\$10,000**

Lanyards with your logo to be distributed to all attendees (1-color). *Deadline December 1, 2025.*

Coffee and Networking on Exhibit Floor (*various times available*) **\$3,195**

Includes signage recognition, handout, and listing on event website.

Break with Exhibitors (*various times available*) **\$2,995**

Includes signage recognition and listing on event website.

Conference Email Blast - Banner AD- 600x90 (*Pre & During*) **\$2,995**

Email blast to the EDGE Attendees - client provides HTML.

Registration Confirmation Email Sponsorship **\$2,995**

Email confirmation to EDGE registrants with your company logo at the bottom.

Conference Email Blast - Med Rectangle 300x250 (*Pre, During,*) **\$1,995**

Email blast to the EDGE attendees - client provides HTML.

Industry Sponsored Email Blast **\$1,995**

Communicate directly to AANA membership, and highlight your products, latest innovations, or thought leader insights. Include links to your events, clinical resources, or product information to drive engagement. Your logo and graphics will be prominently featured. Client provides HTML.

Promotional Handout (*limited number available*) **\$1,500**

Promote your brand or product to all conference attendees by supplying a flyer or sample.

Attendee Mailing List **\$995**

Reach prospects and leads gathered at AANA EDGE Conference by purchasing the attendee registration list (.xls format). This special offer is for 2026 exhibitors only.



SPONSORED EVENT OPPORTUNITIES

Stand out as a supporter of the profession

Position your brand as a premier supporter of the profession while building valuable connections and engaging directly with industry leaders.

Wednesday, February 4, 2026

Early Educator Workshop • 7:45 am – 4:00 PM \$4,995

A workshop for 60 attendees that is designed to prepare faculty to train future Certified Registered Nurse Anesthetists (CRNAs/nurse anesthesiologists). It focuses on helping participants transition into academic roles by covering key areas such as academic expectations, curriculum development, student mentoring, accreditation and compliance, and strategies to support wellness for both students and faculty.

Sponsorship includes – Signage and handout outside the room, attendee list, EDGE attendee list.

AANA POCUS - Morning & Afternoon \$4,995

Workshop equips CRNAs/nurse anesthesiologists with the skills to conduct POCUS (Point-of-Care Ultrasound) scans effectively.

Essential Perioperative Point-of-Care Ultrasound (POCUS) 7:30am-12pm (two 15-minute breaks)

Program Description: Point-of-Care ultrasound has been shown to facilitate vascular access, determine aspiration risk, confirm endotracheal tube placement, assess pulmonary function, and evaluate fluid-volume volume status. Through the AANA, a collaborative group of instructors coordinated by the Middle Tennessee School of Anesthesia (MTSA) will provide a hybrid course that combines online modules with a hands-on workshop.

Train-the-Trainer: Essential Perioperative POCUS Studies 1pm-5:30pm (two 15 minute breaks)

Program Description: The program is an intensive four-hour course combining didactic and hands-on training emphasizing skill demonstration, feedback, and instruction. Educators will leave this workshop with techniques to implement into their anesthesia departments, educational programs or curriculum, and clinical practice settings.



CALL YOUR ACCOUNT MANAGER TODAY!

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SPONSORED EVENT OPPORTUNITIES

Thursday, February 5, 2026



Sip & Socialize • Co-Sponsor the Entire Event\$35,000

Maximize visibility by aligning your brand with the full Sip & Socialize experience. From guests customizing derby hats to enjoying authentic bourbon tastings, attendees will connect your name with Louisville style, fun, and unforgettable memories.

Includes:

- Prominent signage throughout the event
- Recognition in all Sip & Socialize promotions (email, website, and app)
- Handouts at the reception
- Opportunity to engage with attendees directly
- EDGE Attendee List

Individual Sponsorships Available:

Signature Derby Hats & Fascinators\$18,500

Put your brand center stage as guests custom design derby hats and fascinators with Kentucky Derby Museum experts. A lively, hands-on experience that guarantees lasting impressions.
Includes signage, handouts, attendee engagement, and lead retrieval.

Bourbon Tasting\$12,500

Elevate your sponsorship with an exclusive bourbon tasting that blends networking with a signature Louisville tradition.
Includes signage, handouts, attendee engagement, and lead retrieval.

**Learning Lab Future-Ready Faculty: AI-Powered Solutions that Revolutionize Nurse Anesthesia Education
10:45 AM – 11:45 AM\$5,000**

This session aims to empower educators to harness AI as a personalized teaching assistant. Participants will learn to create AI tools tailored to their specific needs, automating tasks, generating learning materials, and providing students with customized support. The desired state is a faculty equipped to leverage AI to enhance their teaching and create innovative learning experiences.

Learning Outcomes:

Leverage AI for enhanced educational design and academic productivity in nurse anesthesiology education.
Utilize AI-driven data analysis to improve learner assessment, evaluation, and certification outcomes.
Integrate generative AI and adaptive feedback systems into clinical and simulation-based education.
Sponsorship includes – Signage and handout outside the room and EDGE attendee list.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

■ Friday, February 6, 2026

Collaborate & Connect: Peer Roundtable • 11:00 AM – 12:00 PM \$5,000

Through structured peer roundtable sessions, nurse anesthesia faculty and administrators will have the opportunity to engage in open, meaningful dialogue with colleagues facing similar issues. This session will foster a trusted environment where participants can exchange ideas, share experiences, and collaboratively explore solutions across a range of key topics. Attendees will leave with renewed confidence, actionable strategies, and stronger peer connections—equipping them to enhance program quality, support student success, and lead effectively in a rapidly evolving educational landscape. *Sponsorship includes – Signage and handout outside the room and EDGE attendee list.*

Here are the topics:

- Mentorship
- Clinical Directors
- DNP/Scholarly Projects
- Emerging Topics in Curriculum such as Infection Control and Sustainability
- Creating a Culture of Wellness
- Challenges faced by Future CRNAs/nurse anesthesiologists
- Admissions
- State Programs

Foundation Program Directors' Luncheon

12:15 PM – 1:15 PM \$15,000

This is an opportunity for program directors and key stakeholders in nurse anesthesia education to gather for lunch. Attendees network, share experiences, and discuss best practices, fostering meaningful conversations about the future of nurse anesthesia programs. This supportive environment encourages collaboration and the exchange of ideas to enhance the quality of education.

The sponsor will receive:

Sign recognition, thank you to supporter in opening remarks, sponsor noted in schedule, and table inside room to provide handouts and engage in one-on-one conversations with attendees.



For more information please contact:

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AANA

LUNCH & MINI FORUMS

This year, AANA will be hosting several lunch & mini forums that cover various topics and will be moderated by the Education Committee and/or subject expert. These will provide an opportunity for attendees to engage with the latest findings and advancements in the field. Participants will enjoy a networking lunch while exploring critical topics related to anesthesia education, with insights from experts and opportunities for Q&A. It's a chance for CRNAs/nurse anesthesiologists to deepen knowledge, connect with peers, and collaborate with AANA in advancing education in anesthesia.

As a supporter of one lunch and mini forum, you will receive:
Sign recognition, thank you to supporter, leads for attendees, and handout outside room..... **\$5,000**

THURSDAY, FEBRUARY 5, 2026 | 12:00 PM - 1:00 PM

TOPICS:

- AANA Foundation Research Hot Topics: Addressing Common Moderated by Education Committee
- Issues in Doctoral Projects Moderated by Education Committee
- Non-Academic Based Program Faculty Moderated by Education Committee
- Student Support & Remediation Moderated by Education Committee
- Simulation Moderated by Education Committee

FRIDAY, FEBRUARY 6, 2026 | 12:15 PM - 1:15 PM

TOPICS:

- Early Career Educators Moderated by Education Committee
- Experienced Faculty Moderated by Education Committee
- Assistant Program Administrators Moderated by Education Committee
- Future CRNAs/nurse anesthesiologists Moderated by Education Committee



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PREMIER SPONSOR

Sip and Socialize

This is a premier event designed to connect anesthesia professionals in a relaxed and engaging environment. Attendees can network with peers, share insights, and explore collaboration opportunities while enjoying refreshments. The reception allows for attendees to discuss current trends in anesthesia, fosters both professional growth and community building. It's an excellent opportunity to have your brand recognized as a premier supporter of the profession, and network and engage with industry leaders.



Why is it important for industry to support? It is an excellent opportunity to have your brand recognized as a premier supporter of the profession, and network and engage with industry leaders. The sponsor will receive:

Sign recognition, thank you to supporter in opening remarks, attendee list, and table inside room to provide handouts and engage in one-on-one conversations with attendees.

Full Page in February Journal

Directly connect with a highly targeted, influential audience in the anesthesia field, enhancing brand visibility and credibility while supporting a vital healthcare specialty.

2 complimentary registrations to attend the Conference

Free entry for two attendees, allowing access to all conference sessions and events.

Lunch & Mini Forum

A networking opportunity featuring a boxed lunch and a focused discussion forum on relevant topics in the anesthesia field.

Exhibit Hall Giveaway

A promotional giveaway in the exhibit hall, designed to attract attendees and enhance visibility for exhibitors.

Promotional Handout

Promotional handout to be available at Sip and Socialize, ensuring that your message reaches all conference participants.

Logo on Conference Website

Inclusion of your logo on the conference website, enhancing brand visibility and recognition among attendees.

Conference Mailing List

Access to a mailing list of conference attendees, providing a valuable opportunity for outreach and follow-up after the event.

TOTAL: \$50,000

■ **CALL YOUR ACCOUNT MANAGER TODAY!**

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AANA

PREMIUM SPONSORSHIP PACKAGES

Premium Sponsorship Opportunities

	Platinum	Gold	Silver	Bronze
Industry Sponsored E-blast	x			
Sponsor Bag or Lanyard	x			
Journal Ad	1/2 page	1/4 page		
One Lunch & Mini Forum	x	x		
Break with Exhibitors			x	
Conference Email Blast Banner/Med Rec	x	x	x	x
Promotional Handout	x	x	x	x
Logo on Conference Website	x	x	x	x
Supporter Signage at Conference	x	x	x	x
Attendee Mailing List	x	x	x	x
TOTAL INVESTMENT	\$20,000	\$11,000	\$7,500	\$4,500



Disclaimer: Please note, to align with ANCC Accreditation Standards, final decision on what is permitted for some sponsored items is based on approval by AANA. Application of the standards is contingent on specific venue, location, and timing.

Policies or Sponsorships and Supported Events

Sponsorships are non-refundable.

AANA and shall not be held liable or responsible, and shall be saved and held harmless by exhibitors, from and against any and all claims and damages of every kind arising out of or attributed, directly or indirectly, to the materials and services furnished by the American Association of Nurse Anesthesiology (AANA), and the operations or performances of the Educate, Develop, Grow, Engage (EDGE) Conference, to be held February 4-7, 2026.

The supporter agrees to abide by all terms, conditions, and regulations set forth in the supported policies.

Rate and Payments

Payments in the form of a company check or credit card (MasterCard, VISA, or Discover) are due upon submission of the application. Credit card payments are only accepted up to \$10,000. A 3.0% credit card fee will apply to all credit card transactions.

AANA