BOSTON

SPONSORSHIP CATALOG

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AANA CONGRESS PAYMENT TERMS:

HealthCom Media/AANA payment terms are due upon receipt. Please note: Cancellations before 03/01/2026 will be charged a 50% fee. There will be no refunds after 04/01/2026.

WHY EXHIBIT?

- Annual Congress provides a powerful platform to build impactful connections with nurse anesthesia professionals, enhance recruitment efforts, and showcase products and services that solve individual challenges and drive ambitious goals forward.
- Expand your pipeline with qualified prospects at the largest meeting for the nurse anesthesia profession.
- Go beyond the booth. Sponsorships amplify your presence with high-impact, high-visibility opportunities that engage attendees throughout the convention center.
- AANA represents more than 69,000 members — CRNAs/nurse anesthesiologists, nurse anesthesia residents/students, RNs and APRNs.

WHO ATTENDS?

Say Hello to:

- Leaders
- Educators
- CRNAs/nurse anesthesiologists
- Residents
- Program Administrators and Assistant Program Administrators
- RN/APRNs
- Clinical Coordinators and Preceptors
- Educational Program Faculty
- Practice Owners/Partners

88%

of nurse anesthesia experts are members

94%

of nurse anesthesia experts are involved in direct patient care

48M+

Surgeries or procedures performed in the US annually

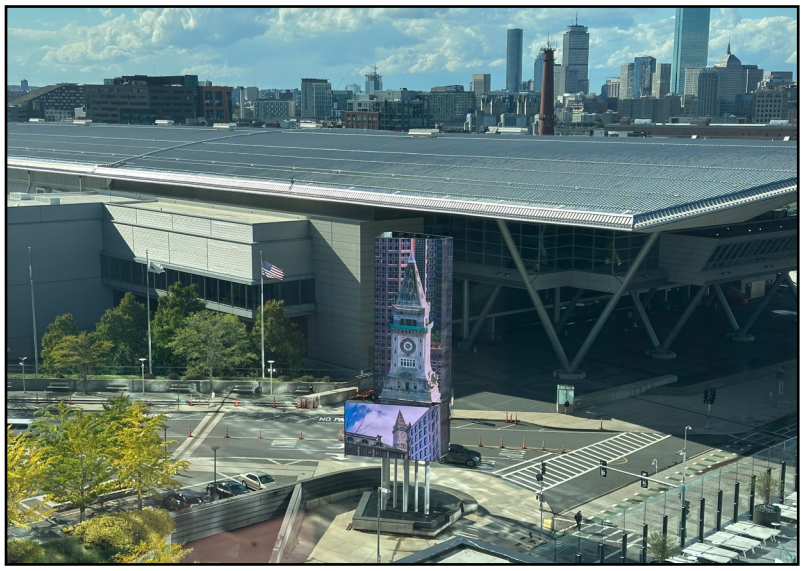
SEE YOU IN BOSTON!

LOCATION & HOTEL HEADQUARTERS

Location:
Thomas Michael Menino Convention & Exhibition Center

415 Summer St.
Boston, MA 02210
617-954-2000

Sponsorship Portal



Hotels:

Omni Boston Hotel at the Seaport
610-476-6664

Westin Boston Seaport District
617-532-4600

Aloft by Marriott, Boston Seaport District
Phone: (617) 530-1600

QUESTIONS? CALL YOUR ACCOUNT MANAGER TODAY!

Susan Levey
215-489-7002
slevey@healthcommedia.com

John Travaline
215-489-7000 ext.118
jtravaline@healthcommedia.com

Ryan Steiner
215-489-7000 ext.115
rsteiner@healthcommedia.com

SHOW MANAGEMENT CONTACT

Meeting Management Associates, Inc.

JOHN WITUSIK, EXHIBITS MANAGER

PH: 607-674-2123 | Email: aanaexhibits@mma-inc.com

Support & Sponsorship Opportunities

Why partner with AANA?

Access the Decision-Makers and the Talent

As the exclusive professional association for nurse anesthesiology, AANA connects you directly with the professionals who influence purchasing decisions and shape the future of patient care.

AANA members recommend or administer products for patient care and services that support their practices, including:

- Pharmaceuticals
- Anesthesiology equipment
- Recruitment
- Market research and consulting services

Visibility

By supporting AANA, your company will have a high level of visibility unavailable through other channels.

Education

Workshops, and other educational opportunities at Annual Congress 2026 positions your organization as a champion of professional development and excellence in patient care.

Networking

Annual Congress provides unparalleled access to leaders in nurse anesthesiology, residents, and a dynamic network of clinicians, researchers, and educators shaping the future of the profession.

For Advertising and Partnering Opportunities:

Susan Levey | AANA Sales Director 215-489-7002 slevey@healthcommedia.com
John Travaline | HCM Sales Manager 215-489-7000 x118 jtravaline@healthcommedia.com
Ryan Steiner | Sales Associate 215-489-7000 x115 rsteiner@healthcommedia.com

Exclusive Sponsorships

TITLE SPONSOR *(1 available)* **$75,000**

Networking and Collaboration

- Branding and Building space - 1,000 sq ft minimum with two seating sections (1) informal seating and charging tables; (2) 30 *(more needs approval based on space, additional fees may apply.)* - unlimited usage during Congress.
- 2 lead capture devices for event
- 3 complimentary registrations for meeting attendance
- Attendee survey – Sponsor to provide 10 survey questions and AANA to provide survey results. ~Exclusive

Brand Recognition

- Acknowledgement in all conference promotional materials including Onsite Guide
- Acknowledgement in opening welcome remarks
- Acknowledgement on conference landing page on AANA website
- Signage recognition on AANA sponsor sign
- Signage near registration desk – Company Name and Logo ~Exclusive
- Logo on conference registration web page ~Exclusive
- Recognition on AANA Official Social Media Channels *(2 posts)* ~Exclusive
- Branding on Exhibit Hall Passport for event
- Congress Bag Insert for event

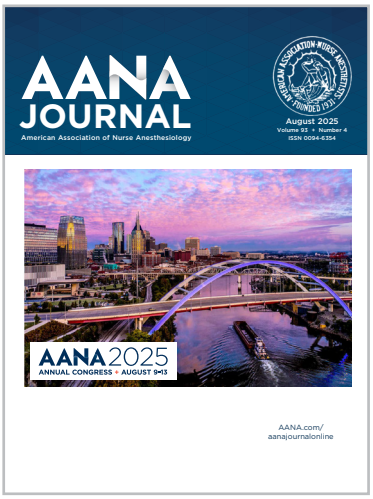
Advertising

- Full page color ad in conference guide *(back cover)*
- Full page color ad in *AANA Journal (August 2026)*
- Banner ad on AANA.com *(August 2026)*
- Charging Kiosk Station – *Your logo will be branded on the station*

PREMIUM SPONSOR *(1 available)* **$50,000**

Programming & Participation

- Includes 2 product theater/industry symposium events with audio visual. *(does not include food & beverage)*
- 1 lead capture device for event
- 2 complimentary registrations for meeting attendance



Brand Recognition

- Acknowledgment in all conference promotional materials including Onsite Guide
- Acknowledgment in opening welcome remarks
- Acknowledgment on conference landing page on AANA website
- Recognition on AANA sponsor signage
- Branding on Exhibit Hall Passport for event
- Congress Bag Insert for event

Advertising

- Full page color ad in conference guide
- Full page color ad in *AANA Journal (August 2026)*
- Banner ad on AANA.com *(August 2026)*

Premium Sponsorship Events

Party with a Purpose: Fenway Park!

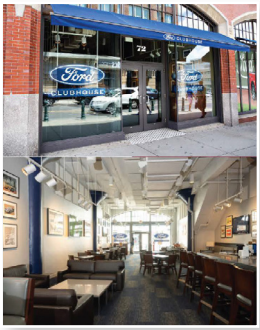
(4 sections) ..... **$25,000/per section**

Party With a Purpose is taking over historic Fenway Park for an unforgettable evening of great food*, drinks, music, and classic yard games in an iconic setting.

Four sections available for sponsorship. Each includes digital signage recognition, 200 drink tickets *(2 drinks per ticket)*, logo on the event website, 5 guest passes, and one yard game within the sponsored section. Contact HCM for more information.

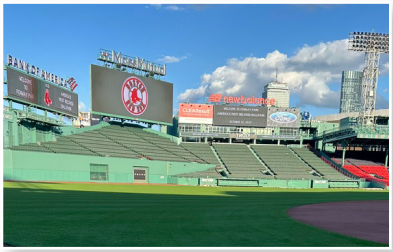
**Food is pre-selected by AANA. Each attendee will receive two drink tickets in exchange for their charity donation. Otherwise, cash bar. No additional food may be provided during the event. Additional drink tickets available for purchase. Each sponsorship area is open to all attendees.*

Additional Sponsorship and Branding Opportunities at Party with a Purpose!



Ford Club House **$10,000**

AANA is providing one private event space within the Party with a Purpose venue. As the sponsor of the Ford Club House you will receive name and logo recognition in the Annual Congress Onsite Guide, website, marketing materials and event signage. Your private event space holds up to 100 invited guests and attendees will have transportation to and from the event on AANA chartered buses *(Food and beverage not included).*



Infield Signage **$4,975**

Have your logo displayed prominently on infield signage around the ballpark. Each custom 13' 6" round single sided vinyl will be displayed on deck circle.

Scoreboard **$4,500***

Brand your company on the right field scoreboard.

**Must be a Party with a Purpose sponsor)*

Resident Breakfast

(1 available) **$35,000**

Residents will have the opportunity to hear from the Resident Representative to the Committee and members of the AANA and AANA Foundation executive teams. The Education Committee will also announce the winners of the Resident Writing Contest and Resident Excellence Award. Exclusive sponsorship includes 3-minute introduction, signage recognition, handout at event, and listing on event website.

CALL YOUR ACCOUNT MANAGER TODAY!

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slevey@healthcommedia.com

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jtravaline@healthcommedia.com

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rsteiner@healthcommedia.com

Custom Sponsorship Opportunities

Puppy Dugout **$17,500/day**

A crowd-favorite attraction on the exhibit floor, this custom Puppy Dugout is guaranteed to draw attendees and create memorable moments. After all — who doesn't love playing with puppies?

Sponsorship includes: 2 directional floor clings, 1 double-sided lamp post flag with logo, and bandanas for dogs.

Sponsorship Opportunities

Diamond Meeting Supporter Package **$25,000**

Includes signage recognition and listing on event website, click to learn more.

Titanium Meeting Supporter Package **$15,000**

Includes signage recognition and listing on event website, click to learn more.

First Timer's Event ..... **Contact sales**

Connect with new and early-career nurse anesthetists who are attending Annual Congress for the first time. Options include signage with sponsor logo - 22"x 28", branded promotional items, handout at event, and listing on event website. Sponsor support covers AV fees, open bar and appetizers, and any event activities.

Region Breakout Sessions

(9 regions available) **$6,500**

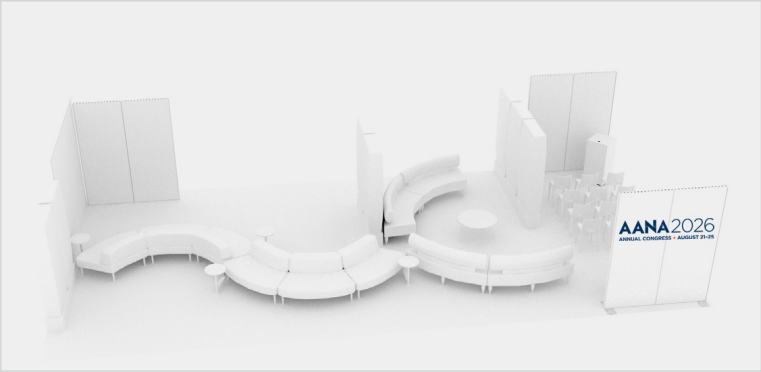
All attendees are invited and assigned a region to discuss advocacy, regional issues, weaknesses/strengths on Sunday, August 23 to prepare for the Business Meeting. Sponsor support covers any AV fees and session activities.

Registration Music **$2,500/day**

Includes signage with sponsor logo - 22"x 28", and handout in magazine rack. *(sponsor to provide handout)*

Networking Nook **$30,000**

Host an exclusive area with your branding to attendees throughout Congress. Includes branding and building in space - 600 sq ft, TV monitor 55", signage recognition, handouts, and listing on event website. *(Customization available, fees may apply. Location determined by AANA.)*



Step & Repeat Wall **$10,000**

Step & Repeat Wall with your logo for attendees to create pictures/videos from Congress. Have them post and offer a prize for the best post. Great opportunity to engage the attendees and post to all your social media pages. Sponsorship includes branded - 8'x 8' *(location to be determined by AANA)*

Interactive Events

Pre-Congress Resident Workshop

Includes signage recognition, two minute welcome, listing on event website, and handout inside the room at conclusion of meeting. **$20,000**

LEARN MORE

Hackathon

Conference signage with supporter logos - 22"x 28", listing on onsite guide as a program supporter, introduction of one of AANA sponsored questions *(<3 minutes and may not promote a product)* and one table mentor from sponsor organization. RSVP list included. **$7,500**

Will you be a supporter of Congress attendees tackling some of today's most urgent challenges in nurse anesthesiology?
Nurse innovator and Hackathon host Rebecca Love, RN, MSN, FIEL, alongside former AANA President and Beyond the Mask podcast host Sharon Pearce, DNP, CRNA, FAANA, FAAN, and a distinguished group of CRNA/nurse anesthesiologist mentors, will guide participants through a high-energy experience designed to spark collaboration, competition, and real-world innovation.

During the Hackathon, teams will collaborate to develop and pitch actionable solutions addressing one of three critical challenges. Example challenges from the 2026 Hackathon include:

- How might CRNAs/nurse anesthesiologists lead innovations that improve perioperative brain health?
- How might CRNAs/nurse anesthesiologists lead innovations that improve perioperative patient safety across diverse care settings?
- How can AI be ethically and effectively integrated into anesthesia practice to support CRNAs/nurse anesthesiologist decision-making and improve patient safety?

To be determined for 2026

Escape Room

Details to follow **$35,000**

Educate & Engage

Industry Supported Symposium CE *(1 hour)*..... ***starting at* $15,000**
Includes signage with sponsor logo - 22"x 28", standard AV (*podium, LAV microphone and screen*), listing on event website, and table and handout outside the room at conclusion of meeting.
(80 attendees maximum; added fee for additional attendees, if space is available.)

Product Theater *(1 hour)*..... ***starting at* $15,000**
Includes signage with sponsor logo - 22"x 28", standard AV (*podium, LAV microphone and screen*), listing on event website, and table and handout outside the room at conclusion of meeting.
(80 attendees maximum; added fee for additional attendees, if space is available.)

Resident Session **$10,000**
Includes signage with sponsor logo - 22"x 28", listing on event website, and handout outside the room at conclusion of meeting.

College Bowl Round: NEW IN 2026: JEOPARDY format! **$15,000**
Includes signage with sponsor logo - 22"x 28", handout at event, and listing on event website.

Focus Group *(1 hour)* **$9,000**
Includes signage with sponsor logo - 22"x 28, handout at event, and pre-show email.
(40 attendees maximum; added fee for additional attendees, if space is available.)

State of the Science General e-Poster Session **$5,000/day**
Support AANA State of the Science's 10 e-posters, shown on 70" monitors near the Foundation Booth. 'Powered by' message with your logo on signage 22"x 28"near event as well as listing on Congress website.

Network & Socialize

Yoga Supporter **$19,995**
Contribute to the holistic health and wellbeing of onsite attendees by sponsoring a yoga class at the conference. Includes signage with sponsor logo - 22"x 28", handout at event, branded yoga mat and listing on event website. (50 attendees maximum; added fee for additional attendees, if space is available.)

Photo Booth **$12,000**
Includes signage with sponsor logo - 22"x 28" and listing on event website.

Coffee Station *(2 hours)*.....**$7,500**
Includes signage with sponsor logo - 22"x 28" and handout at event.

Recharge Station **$10,000**
Sponsor a relaxing space for all attendees to enjoy. Attendees can relax and recharge. Includes signage with sponsor logo - 22"x 28" at station.

Sponsorship Portal

Exclusive Branding Opportunities

Wi-Fi order here.....**$20,000**
Be the lifeline for connectivity for 4,000+ attendees! Includes signage with sponsor logo - 22"x 28" on Wi-Fi home page and signage at registration with information to log in.

Duffle Bag order here.....**$24,995**
Presented to each attendee, these bags provide maximum marketing impact during and long after the conference.

Meeting App Sponsor order here **$15,000**
Gain valuable exposure for your brand when sponsoring the meeting app!

Lanyards **$19,500**
Lanyards with yo[illegible] to be distributed to all attendees *(1-color).*

SOLD OUT!

Hotel Key Card.....**$13,000**
Extend your reach to the attendees at the hotel with your logo, website, booth number or marketing message.

Hotel Key Sleeve order here **$10,000**
Extend your reach to the attendees at the hotel with your logo, website, booth number or marketing message.

Water Station order here..... **$14,495**
Your signage above all the water stations. Sponsors can provide their own branded cups. Sponsor will be listed on the Congress App.

Registration Email order here..... **$7,500**
Email confirmation to all Annual Congress attendees with your company logo at the bottom.

Branded Individual Sanitizer order here..... **$6,500**
Sanitizer with your logo to be distributed to all attendees in totebag.

Printed Sticky Notepads order here **$6,995**
Sticky notepads with your logo to be distributed to all attendees in totebag *(1-color).*

Branding Opportunities

Brand yourself beyond your booth!

Drive traffic, provide brand awareness, advertise, and inform the CRNAs/nurse anesthesiologist audience about what your organization has to offer at Annual Congress 2026!

Bag Insert *(Limit 20)* order here.....**$1,995**
Promote your brand or product to all conference attendees by supplying a flyer or sample.

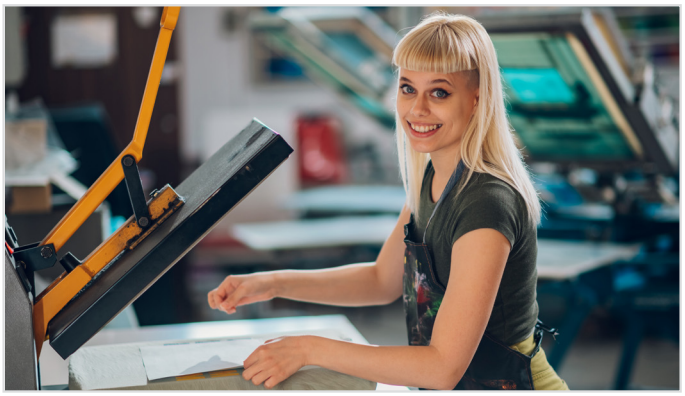
Exhibit Hall Passport *(Limit 20)* order here.....**$2,095**
Encourage attendees to visit your booth by being part of the AANA Passport. The passport encourages attendees to visit your booth to get a stamp to be entered to win prizes.

Email - Leader Board - 600x90 *(Pre, During, Post)* order here **$2,995**
Email to AANA Congress Attendees – client provides HTML.

Email - Med Rectangle 300x250 *(Pre, During, Post)* order here...**$1,995**
Email to the AANA Congress Attendees – client provides HTML.

VIEW PROMO PACKAGE

AANA Shirts *(Limit 12)* order here.....**$2,995**
Put your logo where attendees will wear it—on the back of the official Annual Congress shirt. At the on-site heat press counter, attendees choose their design and have their themed Annual Congress shirt made in real time. (Last year, the attendee line said it all.)



**3% surcharge for sponsorships paid by credit card.*

Digital Signage & Branding Opportunities

Light Box
Size: 3′ x 6′
order here.....**$2,495**
Extend your branding inside the exhibition by placing your company designed artwork on the light boxes located throughout the conference.

LEARN MORE

Be seen by 2,500 Influential Anesthesia Professionals

AANA 2026
ANNUAL CONGRESS + AUGUST 9-13

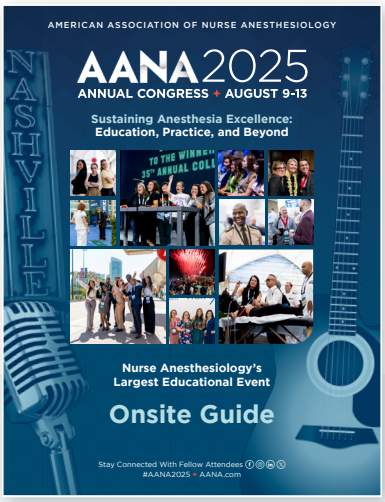
Advertise in the AANA 2026 Annual Congress Onsite Guide

Provided at registration, the Final Program is the single most important resource for meeting attendees. This is a great opportunity for exhibitors to increase booth traffic and inform attendees about your exciting products and services.

Stand out and be seen by one of the largest segments of the anesthesia community: 2,500 CRNA/nurse anesthesiologists and residents.

The Onsite Guide Includes:

- Exhibit Information
- Educational Sessions
- Events At-A-Glance
- Essential Conference Information
- Floor Plan



Ad Space	Non-bleed (Live area)	Bleed	Rate
COVER 2 (4-Color)	7 7/8″x 10 3/8″	8 5/8″x 11 1/8″	$4,700
COVER 3 (4-Color)	7 7/8″x 10 3/8″	8 5/8″x 11 1/8″	$4,300
COVER 4 (4-Color)	7 7/8″x 10 3/8″	8 5/8″x 11 1/8″	$5,500
FULL-PAGE (B/W)	7 7/8″x 10 3/8″	8 5/8″x 11 1/8″	$1,900
FULL-PAGE (4-Color)	7 7/8″x 10 3/8″	8 5/8″x 11 1/8″	$3,700
1/2 PAGE (B/W)	7″x 5″	––	$1,000
1/2 PAGE (4-Color)	7″x 5″	––	$1,900
Cover tip	7″x 5″	––	$10,000

Reserve Your Space Now

Space Reservations: **June 1** | Materials due: **June 26**

CALL YOUR ACCOUNT MANAGER TODAY!

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215-489-7002
slevey@healthcommedia.com

John Travaline
215-489-7000 ext.118
jtravaline@healthcommedia.com

Ryan Steiner
215-489-7000 ext.115
rsteiner@healthcommedia.com

Mechanical Specifications:
Provide a 300 ppi print-ready file as a pdf, jpg, or tiff. All files need to be flattened (including all transpar-encies within the file). All fonts must be converted to outlines; include crop marks and all bleeds. Colors: All 4-color ads must use CMYK values. No RGB. All b/w ads must use grayscale/b/w values.

Publisher's and Representative's Liability: The Publisher and Advertising Sales Representative will not be liable for any failure to print, publish, or circulate all or any portion of any issue in which an advertisement accepted by the Publisher is contained if such failure is due to war, acts of God, strikes, accidents or any circumstances beyond the Publisher's control.

Indemnification of Publisher: In consideration of publication of an advertise-ment, the advertiser and the agency, jointly and separately, will indemnify, defend, and hold harmless the book, its o?cers, agents and employees against expenses (including legal fees) and losses resulting from the publication of the contents of the advertisement including, without limitation, claims or suits for libel, violation of right of privacy, copyright infringements, or plagiarism.

Billing Policy: Billing to the advertising agency is based on acceptance by the advertiser of "dual responsibility" for payment if the agency does not remit within 90 days. The Publisher will not be bound by any conditions printed or otherwise, appearing on any insertion order or contract when they conflict with the terms and conditions of this rate card.

CONGRESS BAG INSERT

☐ **Yes!**

We will participate in the AANA Congress Bag Insert. One piece
$1,995.00 net
(attach sample of piece)

Application & Sample Deadline: June 12 | Materials & Payment Due: June 19

Showcase your products and services to 2,500 CRNAs/nurse anesthesiologists at the 2026 AANA Annual Congress. AANA offers exhibitors the opportunity to place your promotional materials in the official AANA Annual Congress Bag. Distributed at registration, the Congress Bag puts your message directly in the hands of all attendees. Reserve your space today to maximize your visibility and generate more booth traffic than ever.

To reserve your space, please return this completed agreement along with a sample of your promotional piece for approval. Your company may provide a single flyer or brochure (up to 4 pages) up to 8.5" x 11" in size. CDs, DVDs, Flash Drives and more will also be accepted, up to 1.5 oz in weight. Once your piece(s) has been approved, send 2,500 of each item to K&M Printing, (see address below) for receipt on or before June 19 (please include a Packing Slip). Payment is due to AANA no later than June 19.

Company Name: _____

Contact Person: _____

Address: _____

City: _____

State: _____

Postal Zip Code: _____

Country: _____

Phone: _____

Fax: _____

Email: _____

Complete and return this form and sample to:

David Gilmartin
AANA Digital Content Editor
dgilmartin@healthcommedia.com

Check/CC info must be received no later than June 19

Payment:

___ **Check:** *(U.S. Funds drawn on a U.S. bank or International Money Order)* Check #_____

___ **Credit Card:** Charge my __ MasterCard __ Visa __ American Express

Credit Card Information:
To provide credit card information, please contact HealthCom Media at 215-558-3939.

Send Payment to:
HealthCom Media, 5219 Militia Hill Rd., Plymouth Meeting, PA 19462 or email to finance@healthcommedia.com

After approval — Send 2,500 promotional pieces (with packing slip) to:
K&M Printing C/O Sheryl Olson - Precise Printing, 1410 N. Meacham Rd., Schaumburg, IL 60173

Reach More Than 51,000 AANA Members Online

Go Beyond the Show Floor

AANA Annual Congress Daily

Emailed to 51,000+ opt-in members of AANA
Average Open Rate 45%

PRE-SHOW EMAIL

One rate includes your ad within an email sent before Congress promoting educational opportunities onsite.

- One Leaderboard ..... **$3,295 net**
- Medium rectangles *(2 positions available)* ..... **$2,295 net**
- Featured Job Posting ..... **$1,000 net**

Email send dates: *Tues., April 21 (materials due: April 13); Mon., May 18 (materials due: May 6); Wed., May 20 (materials due: May 11); Mon., June 15 (materials due: June 2); Tues., July 7 (materials due: June 24); Mon., July 13 (materials due: July 1); Mon., July 27 (materials due: July 15); Fri., Aug. 14, (materials due: Aug. 3);*

LIVE-SHOW EMAIL

One rate includes your ad within an email sent during Congress highlighting that days events.

- One Leaderboard ..... **$3,195 net**
- Medium rectangles *(2 positions available)* ..... **$1,995 net**
- Featured Job Posting ..... **$800 net**

Email send dates: *August 21, August 22, August 23, August 24, August 25 (all materials due to HCM Aug. 11)*

POST-CONGRESS EMAIL

Email send date: *August 26 (materials due to HCM: Aug. 11)*

- One Leaderboard ..... **$2,995 net**
- Medium rectangles *(2 positions available)* ..... **$1,895 net**
- Featured Job Posting ..... **$750 net**

SPECIFICATIONS (All Emails)

- Leaderboard: 728 x 90 px
- Medium Rectangle: 300 x 250 px
- Featured Job Posting: 50-75 words

Reserve Your Space Now

CALL YOUR ACCOUNT MANAGER TODAY

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slevey@healthcommedia.com

John Travaline, 215-489-7000 ext.118
jtravaline@healthcommedia.com

Ryan Steiner, 215-489-7000 ext.115
rsteiner@healthcommedia.com

All ads should be static (non-animated) - no FLASH (.SWF) or Rich Media will be accepted. Max file size 40k; .GIF or JPG file format.* Also, if you are using a 3rd party to serve your ads and would like to track your ad/clicks, submit 1x1 tracking tags in addition to your static file and destination URL.

Publisher's and Representative's Liability: The Publisher and Advertising Sales Representative will not be liable for any failure to print, publish, or circulate all or any portion of any issue in which an advertisement accepted by the Publisher is contained if such failure is due to war, acts of God, strikes, accidents or any circumstances beyond the Publisher's control.

Indemnification of Publisher: In consideration of publication of an advertisement, the advertiser and the agency, jointly and separately, will indemnify, defend, and hold harmless the AANA Annual Congress Daily, its officers, agents and employees against expenses (including legal fees) and losses resulting from the publication of the contents of the advertisement including, without limitation, claims or suits for libel, violation of right of privacy, copyright infringements, or plagiarism.

Billing Policy: Billing to the advertising agency is based on acceptance by the advertiser of "dual responsibility" for payment if the agency does not remit within 90 days. The Publisher will not be bound by any conditions, printed or otherwise, appearing on any insertion order or contract when they conflict with the terms and conditions of this rate card.

Notes: The American Association of Nurse Anesthesiology must approve all advertising. All efforts are made to preserve advertising materials in their original condition. However, the Publisher is not responsible for lost or damaged advertising materials after publication.

MORE GREAT WAYS TO REACH NURSE ANESTHESIA EXPERTS!

Go beyond the show floor!

SPACE RESERVATION...START ADVERTISING NOW

AANA Annual Congress website

The Annual Congress website offers a convenient way to prepare, with details about special events and educational programs, live and virtual CE schedules, session and speaker information, and things to do while in Nashville.

Choose from two different ad positions:

- Top leaderboard on AANA Congress Daily page ..... **$5,100 net**
- 100% share of voice on page ..... **$5,100 net**

Space Reservation: *July 11 (Material Due: July 22)*

Medium Rectangle on designated pages throughout the Congress website

- 25% SOV ..... **$3,150 net**
  (up to 4 paid ads available)

SPECIFICATIONS

- Leaderboard:
  320 x 50 px; max file size 40k; .GIF or .JPG format
- Medium Rectangle:
  300 x 250 px; max file size 40k; .GIF or .JPG format

All clients must supply an ad file with destination URL or 3rd party tracking tags

All ads should be static (non-animated) - no FLASH (.SWF) or Rich Media will be accepted. Max file size 40k; .GIF or JPG file format. Also, if you are using a 3rd party to serve your ads and would like to track your ad/clicks, submit 1x1 tracking tags in addition to your static file and destination URL.

Reserve Your Space Now

Space Reservations: June 22
Materials due: July 6

CALL YOUR ACCOUNT MANAGER TODAY!

Susan Levey, 215-489-7002
slevey@healthcommedia.com

John Travaline, 215-489-7000 ext.118
jtravaline@healthcommedia.com

Ryan Steiner, 215-489-7000 ext.115
rsteiner@healthcommedia.com

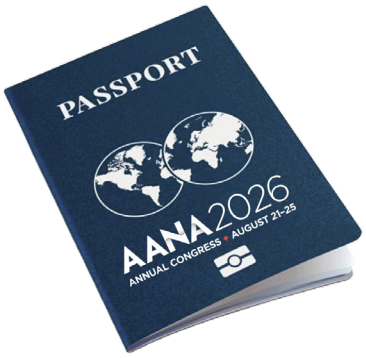
Publisher's and Representative's Liability: The Publisher and Advertising Sales Representative will not be liable for any failure to print, publish, or circulate all or any portion of any issue in which an advertisement accepted by the Publisher is contained if such failure is due to war, acts of God, strikes, accidents or any circumstances beyond the Publisher's control.

Indemnification of Publisher: In consideration of publication of an advertisement, the advertiser and the agency, jointly and separately, will indemnify, defend, and hold harmless the AANA Annual Congress Daily, its officers, agents and employees against expenses (including legal fees) and losses resulting from the publication of the contents of the advertisement including, without limitation, claims or suits for libel, violation of right of privacy, copyright infringements, or plagiarism.

Billing Policy: Billing to the advertising agency is based on acceptance by the advertiser of "dual responsibility" for payment if the agency does not remit within 90 days. The Publisher will not be bound by any conditions, printed or otherwise, appearing on any insertion order or contract when they conflict with the terms and conditions of this rate card.

Notes: The American Association of Nurse Anesthesiology must approve all advertising. All efforts are made to preserve advertising materials in their original condition. However, the Publisher is not responsible for lost or damaged advertising materials after publication.

AANA 2026 PASSPORT



☐ **Yes!**

We will participate in the
AANA Passport
One block $2,095

Application Deadline: June 12 | Materials & Payment Due: June 19

Place your logo on the Annual Congress Exhibitor Passport—distributed in every registration bag—putting your brand and booth number directly into attendees' hands. Participation drives booth traffic through an attendee contest designed to encourage exhibit hall engagement.

To reserve your space, please return this completed agreement along with a logo for approval.
Payment is due to HCM no later than June 19, 2026.

Company Name: _____
Contact Person: _____
Address: _____
City: _____
State: _____
Postal Zip Code: _____
Country: _____
Phone: _____
Fax: _____
Email: _____

COMPLETE THIS FORM & RETURN TO YOUR ACCOUNT MANAGER TODAY!

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Ryan Steiner, 215-489-7000 ext.115
rsteiner@healthcommedia.com

Check/CC info must be received no later than June 19, 2026

Payment:

___ **Check:** *(U.S. Funds drawn on a U.S. bank or International Money Order)* Check #_____
___ **Credit Card:** Charge my __ MasterCard __ Visa __ American Express

Credit Card Information:
To provide credit card information, please contact HealthCom Media at 215-558-3939.

Send Payment to:
HealthCom Media, 5219 Militia Hill Rd., Plymouth Meeting, PA 19462 or email to finance@healthcommedia.com

Send high resolution logo to dgilmartin@healthcommedia.com before June 19, 2026.

2026 CONGRESS RETARGETING PACKAGES

AANA CONGRESS GEO-FENCING PACKAGE 1 –$4,500

- Audience Extension (AE) – Retarget aana.com audience. Impressions = 20,000
- Venue Replay (VR) – Target devices at Congress for up to 6 months after the event. Impressions = 30,000

AANA CONGRESS GEO-FENCING PACKAGE 2 –$9,450

- Audience Extension (AE) – Retarget aana.com audience. Impressions = 40,000
- Venue Replay (VR) – Target devices at Congress for up to 6 months after the event. Impressions = 60,000
- IP Targeting – Target wireless network during Congress. Impressions = 9,000

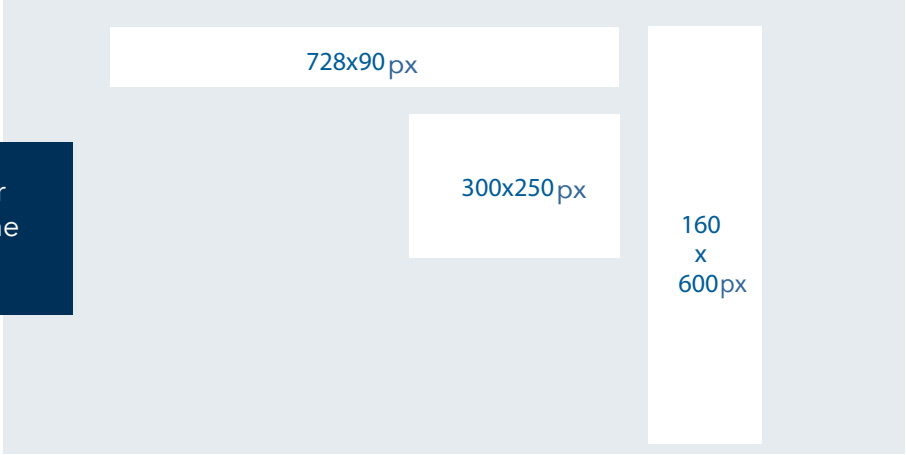
AANA CONGRESS GEO-FENCING PACKAGE 3 –$14,000

- Audience Extension (AE) – Retarget aana.com audience. Impressions = 70,000
- Venue Replay (VR) – Target devices at Congress for up to 6 months after the event. Impressions = 83,000
- IP Targeting – Target wireless network during Congress. Impressions = 9,000

AD SIZES INCLUDE:

- Leaderboard 728 x90 px
- Skyscraper 160 x 600 px
- Medium Rectangle 300 x 250 px

Your ads will appear on multiple major websites and mobile apps, following the AAANA audience wherever they go.



CALL YOUR ACCOUNT MANAGER FOR DETAILS!

General inquiries: 215-489-7000 or info@healthcommedia.com

MORE GREAT WAYS TO REACH NURSE ANESTHESIA EXPERTS!

Go beyond the show floor!

AANA Meetings App

$15,000 for a one-year sponsorship

Recognition as the AANA Meetings App Sponsor includes:

- Exhibit hall signage
- Microsite logo on website
- Logo in Congress Onsite Guide
- One year sponsorship of the AANA Meetings App that is used at three meetings throughout the year: starting with EDGE: Educate. Develop. Grow. Engage, Mid-Year and AANA Congress.
- Sponsor's advertising message shows on the App in the red area where the logo would be viewed every time the app is open.

SPECIFICATIONS

- 1/2 Width Ad (Long):
  1200 x 400 px; JPG or PNG format

Quick tip: Make sure to take note of the bleed area. Edges will be cropped off of some images, specifically when graphic resizes for smaller devices like a phone.

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Social Functions/Private Events
Exhibitors will not use or take advantage of the AANA Annual Congress to exhibit or promote products, events or to conduct meetings or activities which might during the entire annual conference without approved authorization and sponsorship fee from AANA. Promotional or hospitality functions, including but not limited to entertainment of any kind that is designed to attract large numbers of attendees from AANA Annual Congress are prohibited during the entire event. Please contact your HCM sales rep to discuss sponsorship events that are available and/or created to meet your requirements. AANA EVENT FORM

Policies or Sponsorships and Supported Events
Sponsorships are non-refundable.

AANA and shall not be held liable or responsible, and shall be saved and held harmless by exhibitors, from and against any and all claims and damages of every kind arising out of or attributed, directly or indirectly, to the materials and services furnished by the American Association of Nurse Anesthesiology (AANA), and the operations or performances of the Mid-Year Assembly (MYA), to be held April 26-30, 2026.
The supporter agrees to abide by all terms, conditions, and regulations set forth in the supported policies.

Rate and Payments
Payments in the form of a company check or credit card (MasterCard, VISA, or Discover) are due upon submission of the application. Credit card payments are only accepted up to $10,000. A 3.0% credit card fee will apply to all credit card transactions.

Disclaimer: Please note, to align with ANCC Accreditation Standards, final decision on what is permitted for some sponsored items is based on approval by AANA. Application of the standards is contingent on specific venue, location, and timing.

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HCA Healthcare

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